

Meeting the Moment!

Dr. Calvin E. Moore, Jr., CEO
Council for Professional Recognition
September 23, 2021

Agenda

What am I reading?

The Customer Service Revolution by John DiJulius, III

Maximized Manhood, by Edwin Cole

Article: *Pandemic Day Care Closures Forced 600,000 U.S. Working Moms to Leave Jobs*

<https://www.usnews.com/news/health-news/articles/2021-06-29/pandemic-day-care-closures-forced-600-000-us-working-moms-to-leave-job>

Pause

Being noticed is nice!

Now what? Preparation

Reflect

Why Reflect?

Why Not?

Reimagine

What is our Future?

Ideate Build Test, Ideate Build Test

PAUSE

It's Nice Getting Noticed

Now What? Preparation!

Anne Lamott, writer, public speaker and teacher

“Almost everything will work again if you unplug it for a few minutes, even you!”



REFLECT

Mindfulness

Why Reflect?

Why Not?

Margaret J. Wheatley

“Without reflection, we go blindly on our way, creating more unintended consequences, and failing to achieve anything useful.”



Reimagine!

Future – Ideate, Build, Test!

Oprah Winfrey

“Luck is preparation
meeting
opportunity.”





Why Reimagine the CDA

- To ensure equity in the credentialing process across all dimensions by returning to a candidate-centric, community driven process.
- To ensure that everyone engaged in the credentialing process consistently experiences expectational service.
- To ensure an efficient, innovative credentialing process by utilizing all available technology

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gracias
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The Council for Professional Recognition
2460 16th Street, NW Washington, DC 20009-3547
Local: 202-265-9090 Toll Free: 800-424-4310
Visit the Council's Website at www.cdacouncil.org.

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